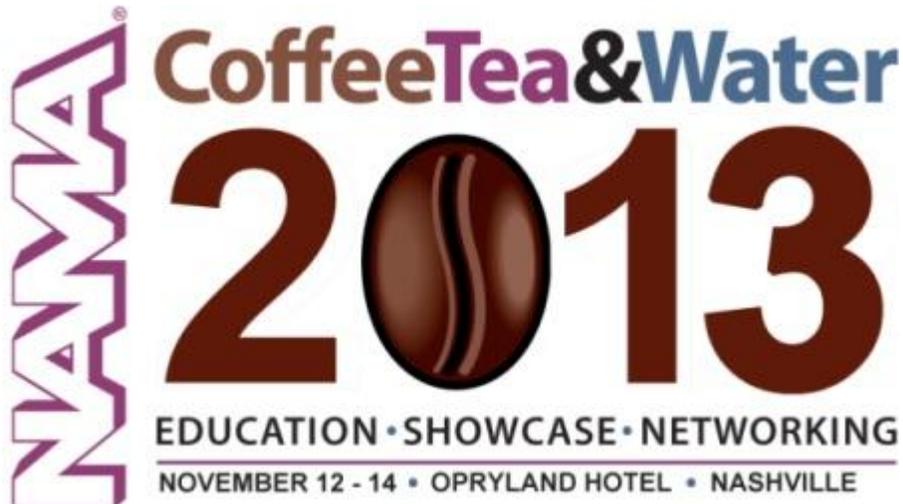


KEEPING IN
TOUCH WITH

NAMA
GOVERNMENT AFFAIRS

A BI-WEEKLY NEWS AND
INFORMATION SOURCE

NAMA GOVERNMENT AFFAIRS — BI-WEEKLY UPDATE



Please make plans to attend the upcoming Coffee Tea & Water Show. The Government Affairs Division will be in attendance providing special, attendee-only advocacy information specific to CTW/Refreshment Services issues.

HAPPENINGS AFFECTING OUR INDUSTRY

NAMA Submits Comments to the US Department of Energy Regarding Rulemaking for Beverage Machines

Eric Dell, NAMA's Senior Vice President, Government Affairs, recently submitted comments on behalf of the association to the U.S. Department of Energy (DOE) regarding the 2013 rulemaking framework for refrigerated bottled or canned beverage machines.

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NAMA to Create List of New USDA Compliant Products

NAMA is calling on manufacturers for their participation in developing a comprehensive product list to help operators comply with new USDA Standards.

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NAMA Invites Members to Submit a Photo with Joe: Free CTW Badge Awarded to Photo Contest Winner!

NAMA announced today it will invite members to submit a photo with the association's Joe on the Job logo to participate in a social media contest during National Coffee Service Month this September.

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NAMA Attends and Presents at this Year's SEVA Convention

More than 200 attendees participated in the Southeastern Vending Association (SEVA) Convention held last week in Destin, Fla.

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GOVERNMENT AFFAIR NEWS — FEDERAL & STATE

FEDERAL ISSUES

Debit/Credit Swipe Fees

The Federal Reserve will appeal a court ruling that overturns a 21-cent cap on fees that banks charge retail stores for debit card transactions, the central bank's attorney said.

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FDA Gathers Information on Caffeine Safety

A two-day workshop of the Institute of Medicine was convened as part of the FDA's information-gathering process on caffeine safety. The FDA has publicly acknowledged it is examining the safety of super-caffeinated beverages.

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Healthier Vending Results in Loss of Revenue

A report from Williams Lake in British Columbia, reports that providing healthier snacks in the community's vending machines results in a loss of revenue. Since switching to healthier snacks and beverages in 2011, the complex has seen a loss of revenue of approximately \$7,000 per year. The loss in revenue is a cost to taxpayers because the loss has to be covered, through tax revenue, cuts or savings in another area.

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Opinion Piece on the COINS Act

Steve H. Hanke: To Make Sense of the Coins Act, Follow the Money

Proposed legislation to abolish the dollar bill and replace it with a dollar coin is government at its worst.

This is merely an opinion piece and may or may not reflect the views of NAMA

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STATE ISSUES

California: Los Angeles County Vending Permit Fee to Be Reduced

For the last two years, the California Automatic Vending Councils has been working with the Los Angeles County Environmental Health Department on issues related to Health Permits for vending machines in the County of Los Angeles. The county had originally proposed an increase in the annual fee from \$62.00 to \$275.00 per machine based on the county's estimation of the time it would need to invest in inspecting the machines. These fees apply to cold food machines and coffee vending machines. Members of NAMA and CAVC have worked with the county over the last two years to develop a plan for inspecting machines and the establishment of an annual health permit fee. The County of Los Angeles recently announced that LAC code Section 8.04.720 has been amended and the annual fees will now be \$62.00 per machine for the first 3 machines and \$23.00 for each additional machine that a company has in the field. This is a huge victory for NAMA and CAVC; instead of the fee increasing over 400 percent it will now be reduced significantly. In addition the group is now working together on guidelines for micro markets in Los Angeles County. Thanks go out to the many members who have devoted their time and energy to this effort.

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Maryland: Montgomery County Vending Machines Must Shut Off Immediately Following the End of the School Day

Vending machines in Montgomery County that are not selling snacks that meet certain nutritional guidelines will be turned off for 30 minutes each day immediately following the end of classes. A parent group "Real Food for Kids - Montgomery" instituted the policy, as a way to prevent students from buying snacks before they go home.

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NAVA Votes to Join No. 522 Coalition Opposing Labeling of Genetically Engineered Foods

The Northwest Automatic Vending Council has voted to join the coalition opposing Initiative 522, which would require labeling of genetically engineered foods, as defined in the measure, on the packaging of raw agricultural commodities, processed foods and seed and seed stock, or on retail shelf signage for unpackaged products. It would require thousands of common foods to be labeled as "Genetically Engineered" even if they have no detectable level of GE ingredient. Violations of the labeling requirements would result in "misbranding" penalties of up to \$1,000 per day.

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Pennsylvania: Pittsburgh School System Adding Healthier Choices in Advance of Federal Mandate

The U.S. Department of Agriculture passed the Smart Snacks in School interim standard, which mandates healthier snack options for students which takes effect next year. However, many students are already buying healthier snacks and beverages in cafeterias, vending machines and snack bars in the Pittsburgh area. Pittsburgh schools are replacing selections high in fat, salt and sugar with healthier choices on school lunch trays and in vending machines, explaining that it's helpful to do so now and will not be a big shock to students when the

federal requirements are enacted. Pittsburgh Public Schools serve approximately 19,000 lunches and 11,000 breakfasts each school day.

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