

**KEEPING IN  
TOUCH WITH**

**NAMA**  
GOVERNMENT AFFAIRS

A BI-WEEKLY NEWS AND  
INFORMATION SOURCE

## NAMA GOVERNMENT AFFAIRS — BI-WEEKLY UPDATE



**Sharon Shull, AMS President, (L) and  
Congresswoman Shelley Moore Capito (R)  
tour AMS facility in Kearneysville, WV**



**Representative Shelley Moore Capito visits  
with Royal Vendors team members in  
Kearneysville, WV**

### HAPPENINGS AFFECTING OUR INDUSTRY

#### **West Virginia Congresswoman Shelley Moore Capito (R-WV) visited Royal Vendors and Automated Merchandising Systems (AMS)**

The congresswoman met with industry employees, was updated on technological advances in vending manufacturing and received information on regulatory and legislative issues important to the industry.

"We were honored and delighted to host Rep. Capito here at our newly expanded AMS facilities" said Sharon Shull, President of Automated Merchandising Systems (AMS) in Kearneysville, WV. Most important, we wanted to show her that AMS's strategic operational investments reflect our ongoing commitment to job-creation and quality products, both of which directly support many local economies across the state and reach customers across the country," she continued.

"Rep. Capito's visit to Royal Vendors is an important step toward providing our elected officials with an up-close look at our area of the vending industry," said Kevin Ward, President and COO of Royal Vendors, Inc. in Kearneysville,

WV. Our goal was to give her a first-hand look into the significant contribution that our industry has made — and will continue to make — in the areas of manufacturing and technology."

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## Advocacy in Action: NAMA's Public Policy Conference 2013

NAMA's Board of Directors and Government Affairs Division are finalizing NAMA's "Advocacy in Action," the association's second Public Policy Conference in Washington, D.C.

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### GOVERNMENT AFFAIR NEWS — FEDERAL & STATE

#### FEDERAL ISSUES

### Affordable Care Act Deadlines

The implementation of the Affordable Care Act, also known as health care reform, is Jan. 1, 2014. However, there are two VERY important deadlines related to the ACA that are approaching in the next two months that apply to all employers:

- Sept. 23, 2013 — Deadline to update HIPAA Materials
- Oct. 1, 2013 — Notice to employees of availability of health care via Health Care Exchanges.

### Guam to Implement 50 Percent Healthier Alternatives in Vending Machines

The Guam Legislature is continuing efforts to assure that residents are provided healthy alternatives in vending machines. A previous public law mandated an implementation timeline of January 2012, requiring at least 50 percent of all food and beverages are in compliance with the guidelines developed by Public Health. Those guidelines would require that snack machines offer healthier alternatives such as nuts, dried fruits and granola bars. Beverage machines would be required to carry a choice of fruit juice and non-caloric beverages. Unable to move forward without a policy in place, adopting the rules and regulations and formerly adopting the policy allows Public Health to ensure that the government buildings are in compliance. Bill 165 amends the implementation deadline to January 2014.

#### STATE ISSUES

### California: National Coffee Association Hires Lobbyists to Fight 'Carcinogens in Coffee' Legislation in California

Proposition 65 is an initiative enacted in 1986 to address concerns about exposure to toxic chemicals. Within the guidelines of Prop 65, California must publish a list of chemicals known to cause cancer or other harmful defects. The list is updated once a year, and now contains over 900 chemicals. One of the chemicals on the list is acrylamide, which is created naturally through the Maillard reaction when coffee beans are roasted.

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### California: San Jose Defeats Proposal to Eliminate Sugary Drinks

A San Jose city committee defeated a proposal to eliminate soda, whole milk and other sugary or fattening beverages at city libraries, community centers and other public facilities.

### **Louisiana: Ouachita Parish Health Initiative**

The Ouachita Parish Police Jury passed a new ordinance supporting the "Ouachita Well" health initiative creating healthier options and guidelines for vending machines and concession stands run by the parish. The program is a grant funded effort by the Blue Cross and Blue Shield Foundation of Louisiana and is aimed at reducing the rate of obesity in Ouachita parish. The initiative will require that 25 percent or more of the options in vending machines and concessions run by the jury will be required to meet strict nutritional guidelines.

### **New York: First Location to Offer Taste New York Products**

The New Baltimore Service Area on the New York State Thruway is the first location in the state to offer "Taste NY" products year round. The Taste NY initiative is designed to highlight products that are grown and produced in New York State and to support the state's agriculture, culinary and tourism industries.

### **Virginia: Fairfax County School System Runs Trial Program to Remove Sodas**

Sodas will be removed from vending machines at seven Fairfax County high schools this school year as the administration tests a possible ban on sodas throughout the school system. Vending machines in teachers' lounges will not be affected. The ban will further expand the school system's efforts to curb sugar intake among teenagers. Currently, vending machines at all high schools in Fairfax are available to students only after the school day has ended.

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