

NAMA NEWS RELEASE

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AAMC HOSTS LEGISLATIVE DAY AT STATE CAPITOL IN PHOENIX

(CHICAGO) April 15, 2014 – The Arizona Automatic Merchandising Council hosted a legislative day at the state capitol in Phoenix earlier this month. AAMC members proactively took the opportunity to build on established relationships, particularly with Rep. Heather Carter, chair of the House Health Committee.

The day began on April 2 with a breakfast that featured Rep. Carter as keynote speaker. “Rep. Carter was very well received by those in attendance at the breakfast,” said AAMC President Brian Loomis. “She provided our members with information about the current legislative session and responded to questions presented by our members.”

The AAMC then visited the state capitol where associates from Ace Vending and PepsiCo set up vending machines that allowed lawmakers to try snacks and beverages while seeing some of the industry’s latest technology. Members, who shared information from the AAMC and NAMA with legislators, said the event provided the opportunity to educate lawmakers about the industry and to share how the industry positively affects the state’s economy.

“During the visit to the capitol, the legislators were very appreciative that ‘hard-working business people’ took the time from their day to talk with them about the vending and refreshment services industry,” said AAMC lobbyist Elaine Arena. “They learned how the industry is changing and how it partners with other businesses to provide food and beverage choices to their employees.”

NAMA Senior Director and Counsel Sandy Larson was very pleased with the event. “The event was very well received by the legislators and their staff,” she said. “The event was an excellent opportunity for AAMC members to educate and interact with lawmakers. Moving

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forward, all of our efforts will be focused on continuing to build relationships and promoting our message with these elected officials.”

Founded in 1936, NAMA is the association representing the \$42 billion U.S. vending and refreshment services industry. With 1800 member companies – including many of the world’s most recognized brands – NAMA provides advocacy, education and research to its membership.

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